



Genetics Australia's Beef Forum

is a one-day forum featuring world-class speakers and leading producers, focused on genetics, reproduction, and market insights shaping the future of beef production in Northern Australia. Held on 11 March, the event connects today's breeding and management decisions with tomorrow's commercial outcomes. Designed with Northern beef systems in mind, Genetics Australia's Beef Forum provides practical insights that support informed decision making across the supply chain.

Date:	11 March, 2026
Location:	The Mayfair, 9/11 Mayfair Drive, Emerald
Forum:	10.30am – 5pm
Bistro Dinner:	5pm – 7.30pm

Program Details

Ripley Atkinson, StoneX	Australian Cattle Market Outlook & How Price Risk Management can assist Beef producers.
PJ Budler, TransOva	Global Livestock Challenges and Opportunities
Ced Wise, Wise Repro	Exporting Australian Genetics around the world
Greg Fawcett, Greg Fawcett A.I. Services	Fixed Time AI in Northern Australia
Brad Hine, Angus Australia	Angus in the North
Kent Anderson, Zoetis	Leveraging Genetics Gain - from now and into the future
Simon Close, Kurra-Wirra Pastoral	Benefits of slick coat gene when infused with Angus in Northern production systems
Sarina Gale, Rocking Chair Ranch	Producer Panel

