



# Program

TUESDAY 17TH MARCH 2026

9.00am Registration & Trade Displays open  
Tea, coffee and morning snack available.

## Conference Welcome

MC Dr Stephanie Bullen, National Animal Health & Welfare Lead, Dairy Australia, welcomes delegates to GA 2026.

## Day One: Session One - Future Technology & Sustainable Farming

10.15am **From Vision to Innovation: Harnessing AI to Transform Agriculture**  
A seminar presented by **Stuart Austin, Co-founder, Audacious Agriculture**

11.00am **From Numbers to Knowledge: How Dairy Farmers Gain Context with Nedap Technology**  
A seminar presented by **Evine Van Riemsdijk, Global Application Manager Cow Control, Nedap**

### Sustainable Farming

A panel of farmers discussing a diverse range of perspectives on sustainability and resilience.

11.30am The panel discussion is facilitated by **Elissa McNamara, National Climate and Energy Lead, Dairy Australia.**  
• **Bernice Lumsden**, A Farmer's Perspective on Water Sustainability and Community Impact  
• **Joe Conheady**, Farming, Wind & Solar: Protecting Agricultural Land in a Changing Energy Landscape  
• **Sandra Jefford**, Sustainability and Smart Farming: A Dairy Farmer's Journey

12.10pm Lunch

## Day One: Session Two - The Road to New Markets

1.15pm **From Farm to Fork: Marketing Premium Beef in Australia and offshore**  
A seminar presented by **Anthony Fellows, CEO, Harmony Agriculture & Food Co**

1.40pm **Emerging Trends in Asia-Pacific: What's Coming for Australian Beef and Dairy**  
A seminar presented by **Austrex**.

### Advances in Gene Editing Techniques for Cattle

2.00pm A seminar presented by **Prof Alison Van Eenennaam, Distinguished Professor of Cooperative Extension in Animal Biotechnology & Genomics, University of California, Davis**

## Day One: Session Three - Genetics

2.45pm **Leveraging Genetic Gain: From Now into the Future**  
A seminar presented by **Dr Kent Anderson, Director of Global Beef Genetic Technical Services, Zoetis**

3:15pm Afternoon Tea

## Day One: Session Four - Keynote Presentation

3.45pm **From Tradition to Innovation: How Technology Shapes a Modern Meat Business**  
A seminar presented by **Dean McKenna, General Manager, Midfield Group**

## Day One: Session Five - Tales from Paddock

4.20pm **From Frankston to Gippsland: A Journey in Farming and Mentorship**  
A seminar presented by **Kate Kirk, Dairy Farm Owner**

4.40pm **In the Paddock: Breeding, Life, and Dairy Tales with Ray Kitchen**  
A discussion with **Ray Kitchen** facilitated by **Anthony Shelly, CEO, Genetics Australia**

5.05pm Day 1 Close

## Gala Dinner

6.30pm Pre-Dinner Drinks

7.30pm **Dinner Commences**  
3-course set menu, dinner, hosted at GMHBA Stadium.

## WEDNESDAY 18TH MARCH 2026

### Conference Welcome

**8.00am** Trade displays open  
Tea, coffee and light refreshments available. Coffee Cart Available

### Day Two Welcome

**8.40am** MC **Stephanie Bullen, National Animal Health & Welfare Lead, Dairy Australia**, welcomes GA 2026 delegates

### Day Two: Session Six - Tomorrow's Agriculture

**8.45am** **From Lab to Livestock: R&D Insights from Peak**  
A seminar presented by **Bill Beckman, Global Services Director, Peak**

**9.10am** **Current Innovations in Bovine OPU and IVF: From Oocyte to Embryo**  
A seminar presented by **Dr Rory Nevard, Clinical Specialist, University of Sydney**

**9.45am** **The Power of the Next Generation with IVF Globally**  
A seminar presented by **PJ Budler, International Business Development Manager, Trans Ova USA**

**10.10am** **Measuring NFI for Angus Seedstock Breeding**  
A seminar presented by **Simon Falkiner, Stud Genetics & Marketing, Murdeduke Angus**

**10:35am** Morning Tea

### Day Two: Session Seven - Keynote Presentation

**11.05am** **Innovating for Impact: How One Dairy Farmer Created a Global Solution**  
A seminar presented by **Grant Rogers, Dairy Farm Owner**

### Day Two: Session Eight - Reproductive Innovation in Action

**11.40am** **Shaping the Future of Herds: Insights into the Latest National Breeding Objectives**  
A seminar presented by **Peter Thurn, Stakeholder Relations Specialist, DataGene**

**12.00pm** **Born Ready: Understanding Calf Vitality in Australian Holsteins**  
A seminar presented by **Dr Michelle Axford, Special Projects, DataGene**

**12.20pm** **Meet DataGene's New CEO: US Genomics Insights and Lessons for Australia**  
A seminar presented by **Dr Emily Piper, CEO, DataGene**

### Day Two: Session Nine - Securing the Future

#### Securing the future

A panel of farmers discussing a range of perspectives on securing the future of farming.

The panel discussion is facilitated by **Anthony Shelly, CEO, Genetics Australia**

**12.40pm**

- **Anthony Shelly, Genetics Australia**, Securing the Future: Insights from Forward-Thinking Agricultural Leaders
- **Lachie Tindall, Family Farms**, Smarter Business: Diversifying with Beef and Dairy
- **Charlie Perry, Principal, Trent Bridge Wagyu**, How to embrace the challenge of continual improvement to satisfy premium markets

**1.05pm** MC Conference Close & Summary

MC **Dr Stephanie Bullen, National Animal Health & Welfare Lead, Dairy Australia**, closes the GA 2026.

**1.15pm** Lunch

For further details contact

E: [tyler.shelly@genaust.com.au](mailto:tyler.shelly@genaust.com.au)

P: (03) 5367 3888



# Our Sponsors

## Diamond Sponsor



## Gold Sponsors



## Silver Sponsors

